



HEALTHY MOMS. STRONG BABIES.

Here's how March of Dimes leads the fight for the health of all moms and babies:

RESEARCH

We fund and support research at our Prematurity Research Centers and in promising areas to find solutions and make lifesaving breakthroughs.

EDUCATE

We offer resources and programs that help moms before, during and after pregnancy and give medical professionals the tools and best practices they need.

ADVOCATE

We fight for policies in the halls of government that prioritize the health of moms and babies.

UNITE

We bring together organizations and professionals from diverse backgrounds to identify and act on solutions to improve equity and preterm birth prevention.

SUPPORT

We comfort and assist moms and families throughout every stage of the pregnancy journey, even when things don't go according to plan.

PARTNER

We partner with community organizations and health care providers to ensure moms and families have access to programs and services that support healthy pregnancies.

EACH YEAR IN COLORADO



64,382

babies are born



5,638

babies are born prematurely



1,950

babies are born with a birth defect



317

babies die before their first birthday



50,000

women live in a maternity care desert



\$291 MILLION

is the societal cost of preterm birth

In Colorado, March of Dimes is a champion for families, focusing on communities with the greatest need and fighting for the best possible care for all moms and babies.

RESEARCH

In 2018 March of Dimes invested nearly **\$20 million** in research to understand, treat and prevent the serious health problems that threaten babies. This research improves the care of mothers and babies in Colorado, throughout the United States and across the globe. At our **six Prematurity Research Centers** teams of brilliant minds from a range of disciplines look for answers and share discoveries to transform our understanding of preterm birth, including causes and preventions. Learn more at marchofdimes.org/research.

EDUCATE

March of Dimes helps all women have healthy pregnancies and strong babies by providing the latest health information in English and Spanish on preconception, prenatal, postpartum and newborn care. We communicate this information through our websites, social media, and community and workplace programs. In 2018 March of Dimes Colorado provided training to healthcare professionals to ask women One Key Question™ about their pregnancy intention and how to provide follow-up services.

ADVOCATE

March of Dimes is a powerful voice for the needs of pregnant women, infants, children and families in Colorado. In 2018 March of Dimes secured **three legislative wins** by securing continuing funding for long-acting reversible contraceptives; supporting efforts to update the state's newborn screening law to improve follow-up and enhance hearing screenings; and defeating legislation that proposed removing tobacco tax funding, which is used to support tobacco education, prevention and cessation efforts.

UNITE

In 2018 Colorado partnered with the Community Action Network, a collective impact initiative to understand the root causes of the Denver metro area's African-American infant mortality disparity, as well to prioritize strategies to eliminate it. This includes shining a light on the disparity through multimedia; connecting the community to resources, such as clinics offering group prenatal care; and targeting specific zip codes with health education campaigns on preterm birth prevention. As well we served on the Executive Committee of the Colorado Perinatal Care Quality Collaborative, the organization at the forefront of perinatal quality improvement initiatives in Colorado's hospitals.

SUPPORT

March of Dimes helps families when a pregnancy doesn't go according to plan. In 2018 we launched the My NICU Baby™ app, providing free, easy to use information for all NICU families. Through the online Share Your Story® site and Facebook mentoring program, we bring together families impacted by the biggest health threats to mom and baby. We also educate families and staff and improve the NICU experience through our NICU Family Support® program in **Aurora** and our Training Institute for health care professionals.

PARTNER

In 2018 March of Dimes Colorado partnered with organizations working to improve the health of moms and babies. A new partnership with El Paso County Public Health Department is convening stakeholders to collaborate to improve birth outcomes. In partnership with Anthem Blue Cross Blue Shield, March of Dimes Colorado is supporting an intervention to screen mothers during the well-child visit for risk factors for future pregnancies through an innovative model called IMPLICIT Interconception Care.

SOURCES AND NOTES: Births and preterm births — National Center for Health Statistics, final natality 2017. Preterm is less than 37 weeks gestation. Birth defects — Based on CDC estimate that 1 in 33 babies is born with one or more birth defect. Infant mortality — NCHS, infant mortality, 2016. Women living in maternity care desert -- "Nowhere to Go", March of Dimes, 2018. Cost of preterm birth — Institute of Medicine report, 2007.

JOIN THE FIGHT

Because of friends like you, we can provide programs, tools and support for all moms and babies.

JOIN US

MARCHOFDIMES.ORG

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