



IGNITING IMPACT *together*

LOCAL PERSPECTIVE. NATIONAL IMPACT. EQUITABLE OUTCOMES.

IGNITING IMPACT TOGETHER: NURTURING COLLABORATIVE SOLUTIONS

JUNE 10-11, 2024
Marriott Marquis
CHICAGO, IL

PARTNERSHIP PROPOSAL

MARCH OF DIMES IMAGINES A WORLD WHERE EVERY MOM AND BABY IS HEALTHY REGARDLESS OF WEALTH, RACE, GENDER OR GEOGRAPHY.

Our goal is to end preventable maternal risk and death, preterm birth and infant death.

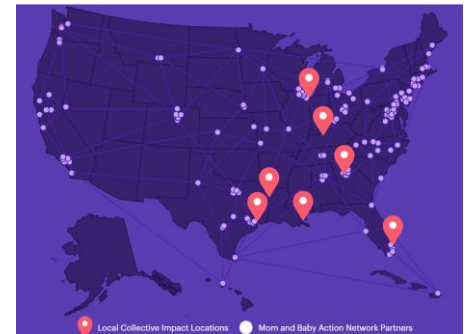
WE DO THIS BY:

- Supporting research to find solutions so every family gets the best possible start.
- Advocating for policies that prioritize the health of moms and babies.
- Providing resources and programs to help moms throughout their pregnancies.
- Educating health professionals to improve mom and baby care.
- Uniting local communities across the nation through events and collaborations.
- Partnering with organizations and companies committed to helping moms and their families.

MOM AND BABY ACTION NETWORK (M-BAN)

M-BAN is a national, action-oriented coalition of cross-sector partners leading broad changes in policy, research, funding and systems to address inequities in maternal and infant health. We aim to achieve equity in maternal and infant health outcomes by centering the voices and experiences of local communities and mobilizing partners, companies, organizations, subject matter experts, policy-makers, advocates and leaders nationally around a common agenda and shared metrics of success.

To learn more about M-BAN and how we're rooting out inequities in maternal and infant health, visit our website: IgnitingImpactTogether.org



PARTNERING WITH ORGANIZATIONS FOR CHANGE



ABOUT IGNITING IMPACT TOGETHER: NURTURING COLLABORATIVE SOLUTIONS

We invite you to join us at the Mom and Baby Action Network's 2024 National Summit, Igniting Impact Together: Nurturing Collaborative Solutions, to be held at the Marriott Marquis in Chicago, IL on June 10-11, 2024.

The Summit is the premier professional development and networking opportunity for maternal and infant health stakeholders in the United States. It provides a forum for exchanging ideas and developing actionable strategies to improve equity in maternal and infant vitality in the country.

The 2024 Summit will feature presentations, workshops, and place-based learning opportunities led by maternal and infant health and cross-sector experts, drawing health care providers, social workers, community leaders and public health professionals focused on advancing evidence-based, innovative and promising practices and policies that align with the five strategies of the National Equity Framework:

- Dismantle racism and address unequal treatment
- Increase access to high quality health care
- Promote environmental justice
- Advance economic opportunity
- Build safe and connected communities

You're invited to become a Valued Summit Partner!

Together We Can Achieve What We Cannot Achieve Alone





In 2022, the Mom and Baby Action Network hosted the inaugural national summit in Atlanta, Georgia and virtually.

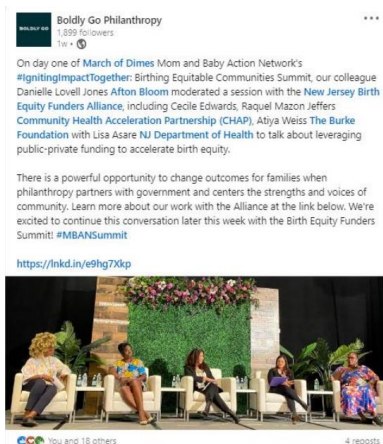
IGNITING IMPACT TOGETHER: BIRTHING EQUITABLE COMMUNITIES

Reach: > 500
In-person and Virtual attendees

M-BAN Growth: > 40%
New Members and Organizations

Community Impact:
More than 200 local families shopped for free fresh foods at a GOODR popup grocery event staffed and supported by M-BAN summit attendees!

Social Media Reach:
More than 600 unique site visits driven through organic social media posts on LinkedIn, Twitter, Instagram & Facebook.



PARTNERSHIP OPPORTUNITIES

As a Summit partner, you and/or your company will receive the following benefits throughout the campaign. A sponsorship qualifies as tax-deductible only to the extent that it exceeds the value of any benefits the sponsor receives in return. You should consult your tax or legal professional with questions about tax considerations.

	SIGNATURE PARTNER	IMPACT PARTNER	COMMUNITY SCHOLARSHIP PARTNER
Sponsorship Level	\$20,000+	\$12,000	\$8,000
Recognition on print and digital media during the event	X (Signature Partner tier – supports overall event)	X (Impact Partner Tier – supports strategy-specific activities)	X (Community Scholarship tier – supports community partners' participation)
Logo included in event programming	X	X (Strategy-specific sessions and activities)	X (Community Scholarship tier)
Recognition on pre-/post-promotional communications	X		
Exhibitor Space	X	X	
Complimentary Registrations (can be donated to scholarship recipients)	5	3	
Support community partners' and scholarship recipients' travel, lodging, and registration			X



SIGNATURE PARTNER—\$20,000+

Signature Partners ensure the Igniting Impact Together: Nurturing Collaborative Solutions Summit is a high-value event for the practitioners, social workers and public health professionals who will be convening to address inequities in maternal and infant health. By partnering with us as a Signature Partner, you're helping to ensure an interactive and engaging program that includes:

- Summit keynote and plenary sessions
- Panel presentation with national stakeholders and thought leaders
- Evening networking event
- Breakfast networking poster session
- Wellness and mindfulness activities

Potential sponsors can expect approximately 500 maternal and infant health stakeholders to attend this nationwide Summit and to interact one-on-one with you. With more than 500 live participants at last year's Summit, the level of engagement, inspiration and fellowship was palpable. The continued commitment to collective action to address root causes of inequities in mom and baby health has been renewed and re-energized for many of our staff and partners.

As a partner of the Igniting Impact Together: Nurturing Collaborative Solutions Summit, you'll receive the following benefits:

- Recognition as a signature sponsor of the Igniting Impact Together: Nurturing Collaborative Solutions Summit on print and digital media, pre-/post-promotional communications, and during event programming
 - Pre-Event marketing pieces, including registration and agenda announcements.
 - In-Event marketing and digital recognition
 - Post-Event email marketing to attendees and summit report recognition
- Exhibitor space at the event
 - Exhibitor space includes one 6-foot draped table with two chairs
 - Tables are located in high-traffic, high-visibility areas
 - Breakfast networking poster session to include exhibitors
 - Space is limited
- Complimentary registration for up to five representatives
 - Sponsors are invited to donate any number of these registrations for community-based partners and scholarship recipients to attend the event

IMPACT PARTNER—\$12,000

Impact Partners support the objectives of the Igniting Impact Together: Nurturing Collaborative Solutions Summit by allowing March of Dimes to convene experts and community stakeholders from across the country to exchange best practices and develop actionable strategies on how to improve maternal and infant vitality in one or more of the National Equity Framework strategies. By partnering with us as an Impact Partner, you're helping to provide better health outcomes for moms and babies by meeting the following objectives:

- Amplify best practices to develop, implement and evaluate maternal and infant health programs, policies and advocacy
- Disseminate solutions from the five strategies of the National Equity Framework to accelerate equity in maternal and infant health
- Cultivate a network of stakeholders collaborating toward Alignment, Action, Community Leadership and Shared Power to achieve measurable results
- Nurture a safe and respectful gathering space to inspire collective action centering community members with lived experience

If you're interested in partnering with us, please select one or more of the following National Equity Framework strategies you'd like to support.

Dismantle racism and address unequal treatment	Increase access to high quality health care	Promote environmental justice	Advance economic opportunity	Build safe and connected communities
To eliminate the widening health equity gap, we must acknowledge and dismantle structural racism, and address interpersonal racism, bias and stigma that directly and negatively affect the health of moms, babies and families.	To curb the rising rates of maternal morbidity and death and poor infant health outcomes, birthing people must have access to high-quality health care throughout their lives.	Creating a safe community where families can thrive requires us to acknowledge and address the harmful impact of climate change and environmental hazards through programs, education, research and advocacy.	To improve birth outcomes, we must advance economic opportunity by supporting families with programs and policies that support building generational wealth, earning living wages, access to quality housing, education, childcare and beyond.	Investing in communities with quality infrastructure and community-driven public services can improve health and create health equity.

As a partner of the Igniting Impact Together: Nurturing Collaborative Solutions Summit, you'll receive the following benefits:

- Recognition as a sponsor of the National Equity Framework strategy summit activities and sessions on print and digital media
- Exhibitor space at the event
 - Exhibitor space includes one 6-foot draped table with two chairs
 - Tables are located in high-traffic, high-visibility areas
 - Breakfast networking poster session to include exhibitors
 - Space is limited
- Complimentary registration for up to three representatives
 - Sponsors are invited to donate any number of these registrations for community-based partners and scholarship recipients to attend the event

COMMUNITY SCHOLARSHIP PARTNER—\$8,000

We recognize the importance of local engagement in meeting our goals of improving the health of moms and babies. Unfortunately, events like this are often out of reach for community organizations that are best positioned to drive impact at the local level. Community Scholarship Partners support the objectives of the Igniting Impact Together: Nurturing Collaborative Solutions Summit by enabling community organizations from your region to attend the event and deliver the National Equity Framework strategies to your community.

By becoming a Community Scholarship Partner, you'll support a community organization, perinatal professional or other local stakeholder to attend the Summit. Examples of aligned local community-led organizations that will receive Community Scholarships include community-based doulas, birth center midwives, home visiting programs, community health workers, local advocates, family representatives and more. Your contribution will cover event registration, accommodations and other travel costs for two individuals from your local community.

As a partner of the Igniting Impact Together: Nurturing Collaborative Solutions Summit, you'll receive the following benefits:

- Support community partners' and scholarship recipients' travel, lodging, and registration
- Recognition as a Community Scholarship sponsor of the event on print and digital media



EXHIBITOR OPPORTUNITY - \$1,500

Exhibitors will be able to showcase products or services to attendees. You can also expect to interact with attendees and other exhibitors, network, and build relationships. You also have the opportunity to attend sessions and workshops where you will learn more about advancing maternal and infant health equity and stay up-to-date on best practices and innovative solutions. Additionally, if you are interested, please ask us how you can support specific topic sessions, events or activities planned for the summit!

As an exhibitor at the Igniting Impact Together: Nurturing Collaborative Solutions Summit, you'll receive the following benefits:

- Exhibitor space includes one 6-foot draped table with two chairs. Space is limited.
- Deliver your materials to attendees
- Tables are located in high-traffic, high-visibility areas
- Breakfast networking poster session to include exhibitors
- Engagement is encouraged through interactive activities and incentives



SPONSORSHIP DEADLINES

Deadline for Early Bird benefits - - - - -	01/15/2024
Deadline for sponsorship payment - - - - -	05/24/2024
Deadline for copy/artwork for inclusion in print and digital materials -	05/31/2024
Deadline for sponsors to submit distribution materials - -	06/03/2024
Deadline for exhibitor payment - - - - -	05/24/2024
Deadline for notification of exhibitor requirements - - -	05/31/2024

If you would like to continue your support of this important work beyond the Summit, consider becoming a Mom and Baby Action Network partner, where efforts to address inequities in maternal and infant health continue year-round! [Contact us](#) to learn more.

Questions or details about the event contact:

Kirsten Zook
KZook@marchofdimes.org

